



GHELAMCO ARENA



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BONTINCK ARCHITECTURE AND ENGINEERING & MASSIVE DESIGN

KAA Gent's new football stadium hosts football and corresponding facilities, offices and commercial activities. Polish architect 'Mac' Stopa (Massive Design) designed the concept for the 200,000 m² interior with various entrances, a lobby, ticketing areas, bars, restaurants (incl. 1* Michelin) and VIP lounges.

lobby, ticketing areas, bars, restaurants (incl. 1* Michelin) and VIP lounges. The handsome design plays off of the the geometric shapes of a football and the club's blue colour. The goal was to create an environment that intensifies the experience of football fans. When you enter through the VIP entrance you are guided past organically shaped Gyproc ceiling islands and reflective GypArt columns.

The use of our materials shows that a designer look can go hand in hand with functionality. This 'soccer temple' deservedly won the interior prize in Contract Design Magazine's sport category award in New York.









NB OF COLLABORATORS : 38 SPECIALITY : Complete interior finishing MAIL : info@genisol.be







Trophy Book 2014

Concept / Design: Clara Vidal

Pictures / Illustrations: 2014 Grand Prix Winner Saint-Gobain Gypsum Media Bank © 2014 Fotolia (page 2)

> More information: www.saint-gobain-gyproc.com twitter.com/GypsumTrophy

