# NeoCon

### the a-list

who: Formica Corporation what: Enter to win prizes throughout the day where: space 7-1010

when: All day who: lanus et Cie what: Enter to win outdoor where: space 310A

> when: 9:00-11:00AM who: D.L. Couch what: Espresso ha where: space 11-113

when: 9:00AM-5:00PM who: VS America where: space 117:

when: 10:00AM-4:00PM who: Bentley where: space 1098

when: 10:30AM-12:30PM who: Tarkett what: Bloody Mary bar

when: 11:30AM who: Andreu World where: space 10-132

when: 2:30-4:30PM who: Mannington Commercial where: space 1039

> when: 4:00-7:00PM who: Dauphin what: Cocktails



Don't forget to snag your tickets-\$35 online, \$40 at the door-for tonight's Block Party @ NeoCon, hosted by Interior Design and the Mart! The arty starts at 5:00 PM on the Mart's South Drive. Special hout-out to event sponsors reu World and Rubbermaid. For advance tix, visit



Stefan Scholten and Carole Baijing, the Dutch duo behind Scholten & Baijings, launches he ColourForm sofa group for Herman Miller—the studio's first collaboration with the maker. he perfectly proportioned seats, designed for working or lounging, are available in various iterations: two- and three-seat sofas (with or without arms), a club chair, an ottoman, a bench, a sectional, and a tête-à-tête. "When designing, we always create options because a product is produced and reproduced many times," Scholten says. "We wanted to give a unique feeling to each one." One of a kind, indeed-and comfy, too. space 321



of a different stripe Among the snappy dressers trotting through the Mart is

Camira Fabrics's new Code, a worsted wool designed to channel trad Savile Row suiting-with a modern twist. The large-scale horizontal pattern bears the stripey, tech-chic look of a barcode. The five colorways pair dark-hued backgrounds with bright accents. But, sorry, you can't wear it: Code was conceived for task and lounge seating. space 1123a

## screen time

The open office is here to stay, folks. Luckily, a host of canny launches at NeoCon were designed with partitioning in mind. This burgeoning product category now includes Wals, conceived for PS Furniture by Pennsylvania-based product firm Union Design. Choose between a single 40-by-70-inch panel or two hinged ones (the second 24 inches wide). A chic hardwood wheel available in five colors abets mobility, while the lightweight composite core can be covered in felt or other upholstery. space 7-2094

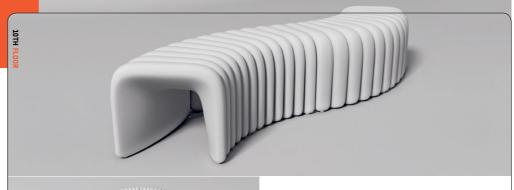




# gather 'round

We all know that informal breakout zones are highly conducive to interaction and collaboration, seducing small teams to gather on the fly and ideate. Catering to these casual confabs is Tapa, designed by the prolific Mac Stopa for Sixinch. The modular mobile poufs-there's a four-tiered version plus a circular single unit—can be arranged to create roving islands of reconfigurable seating. Get in line to take Tapa for a test drive on the seventh floor, aisle 6000. space 7-4086









# sandler seating

SPACE 1099

Ribbed modules of polyurethane, fortified by steel, gang together to form an appropriately large seating element in River Snake. Conceived by Massive Design's Mac Stopa, the lightweight modular stools-which are both weatherproof and flame retardant-can be configured into myriad installation patterns, suiting public spaces both indoors and out. Available in eight standard colors and a metallic silver. River Snake can also be specified in custom hues.

