

WARSAW BUSINESS JOURNAL

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DEEP
LEARNING
IN **BIG**
DATA

POLAND'S
LOGISTICS
SUCCESS

HOME
APPLIANCES
EXPORTS

CEO
OF THE
ADECCO
GROUP

Alain Dehaze talks about
the job market mismatch
and youth unemployment



EY

Rondo 1, Warsaw

Sophistication, prestige and harmony define EY's new offices. The design is dominated by open space, natural light and soft colors. The principal idea was to understand how EY work and to then create a space which would allow their philosophy to flourish.

Contractor: Tétris
Design: Massive Design



SAGE

*Eurocentrum,
Warsaw*

The aim of the Polish Sage team was to create a space which, in many aspects, would resemble a home and attract visitors with its lightness and intimacy. The glazed meeting rooms are decorated with realistic photographic wallpaper reminiscent of travel postcards. They depict the countries in which Sage has its offices, such as Portugal, US, India and China.

Contractor: Tétris
Design: Tétris
Building: Eurocentrum

BOARDROOM ROUNDUP

It's a fact that even when you're hard at work, your mind wanders every ten minutes or so. Research suggests that zoning out is not only a natural process of the human mind but also a very productive one: it rejuvenates your brain, improving concentration and increasing overall performance. Even in a meeting, individuals need a few seconds of repose every now and again to be able to absorb all the information thrown at them. And what better way to seek this valued "me" time than by letting your eyes rove around a sleek office. This issue the WBJ casts an eye over the top offices and boardrooms across the nation.



GHELAMCO

Warsaw Spire, Warsaw

Ghelamco's new futuristic office in the developer's flagship investment was designed by Przemysław Mac Stopa and the Massive Design team. The office features a number of highly customized conference rooms, including one themed around the legendary Irish rock band, U2. The use of mirrors and 3D elements on the walls and ceilings, as well as the hi-tech furniture make you feel more like you're inside a spaceship than in an office, particularly when combined with the wide open skies outside the window – definitely an upgrade on traditional wooden tables and rectangular paneled ceilings.

Design: Massive Design



**WYBOROWA
PERNOD RICARD**
Lumen, Warsaw

The new Wyborowa Pernod Ricard offices are a masterpiece of brand imaging. The arrangement of the conference rooms is representative of a purposeful clash between straightforward messages and distant associations: British rum in an underground station, gin on a beach next to a hammock, or whiskey in a stylish cellar.

Contractor: Tétris
Design: Massive Design